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Set Name side by side	Query	Hit Count	Set Name result set
	DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR		
L35	L32 and (databases! or data with bases!)	15	L35
L34	L33 and printer	16	L34
L33	L32 and (databases or data with bases)	34	L33
L32	l18 and advertis$ near2 (layout or format)	50	L32
L31	l23 and l30	7	L31
L30	l22 and l29	111	L30
L29	l21 and L26	333	L29
L28	l20 and L26	27900	L28
L27	l24 and L26	0	L27
L26	705.clas.	35625	L26
	DB=USPT; PLUR=YES; OP=OR		
L25	5842185.pn.	1	L25
L24	5852434.pn.	1	L24
	DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR		
L23	L22 and (first and second) near2 (database or data with base)	11	L23

L22	L21 and printer	493	L22
L21	L20 and ("ad" or advertis$ or advertising) near2 (layout or format)	1169	L21
L20	(internet or www or network or web)	1658533	L20
L19	L18 and advertis$ near layout	12	L19
L18	715.clas.	22122	L18
L17	L14 and (newspaper or magazine or phamplet or booklet) near2 (layout or format)	1	L17
L16	L15 and (newspaper or magazine or phamplet or booklet) near2 (layout or format)	0	L16
L15	L14 and code	730	L15
L14	search$ near2 (first or primary or main) and (second or secondary) near2 (data with base or database)	1061	L14
L13	6526158.pn.	2	L13
L12	3697693.pn.	1	L12
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L10	6338048.pn.	2	L10
L9	5987426.pn.	2	L9
L8	6526158.pn.	2	L8
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L6	("6477526".pn.)	2	L6
L5	(5133075 | 4866700 | 4575579 | 5355480 | 5285272 | 5283639 | 4307446 | 4823122 | 4815030 | 4288809 | 4476488 | 4488179 | 4987486 | 5319707 | 5077607 | 5339239 | 5404505 | 4224644 | 4429385 | 5305195 | 5231493 | 5579537 | 5357276 | 5220420 | 5099319 | 4975904 | 4751578 | 4975905 | 4536791 | 5498003 | 5230048 | 5200823 | 4381522 | 5557721 | 5537586 | 3848193 | 3987398 | 5583563 | 4186413 | 5105184 | 4868866 | 5511160 | 5187787 | 5261042 | 5343300 | 4829569 | 4821102 | 5345594 | 5440262 | 4775935 | 4347498 | 5301028 | 4305101 | 4691351 | 4991011 | 5617565 | 4691354 | 4908707 | 4287592 | 4405946 | 5515098 | 5151789 | 4701794 | 5577266 | 4974149 | 5053889 | 4338644 | 4873662 | 5220657 | 4677466 | 5075771 | 5347632 | 5283731 | 5471629 | 5600366 | 4641205 | 5001554 | 4706121 | 4890321 | 5058108 | 5008853 | 5528490 | 4768110 | 4751669 | 4170782 | 4908713 | 4977455 | 5337155 | 4994908 | 5182640)![PN]	177	L5
L4	('5740549')[PN]	2	L4
L3	("5740549".pn.)	2	L3
L2	(09/906811) and pensak	3	L2
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L3: Entry 1 of 2   File: USPT   Apr 14, 1998

US-PAT-NO: 5740549
DOCUMENT-IDENTIFIER: US 5740549 A
** See image for Certificate of Correction **

TITLE: Information and advertising distribution system and method

DATE-ISSUED: April 14, 1998

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Reilly; James P.	San Francisco	CA		
Hassett; Gregory P.	Cupertino	CA		

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NAME	CITY	STATE	ZIP CODE	COUNTRY	TYPE CODE
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APPL-NO: 08/ 489591   [PALM]
DATE FILED: June 12, 1995

INT-CL: [06] G06 F 17/60

US-CL-ISSUED: 705/14
US-CL-CURRENT: 705/14

FIELD-OF-SEARCH: 395/214, 395/200.09, 395/200.11, 395/200.15, 395/602, 395/604, 705/1, 705/14

PRIOR-ART-DISCLOSED:

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ART-UNIT: 271

PRIMARY-EXAMINER: Hayes; Gail O.

ASSISTANT-EXAMINER: Hughet; William N.

ATTY-AGENT-FIRM: Blakely, Sokoloff, Taylor & Zafman LLP

ABSTRACT:

In summary, the present invention is an information and advertising distribution system. A data server stores and updates a database of information items and advertisements. The information items and advertisements are each categorized so that each has an associated information category. Workstations remotely located from the data server each include a display device, a communication interface for receiving at least a subset of the information items and advertisements in the data server's database and local memory for storing the information items and advertisements received from the data server. An information administrator in each workstation establishes communication with the data server from time to time so as to update the information items and advertisements stored in local memory with at least a subset of the information items and advertisements stored by the data server. An information display controller in each workstation displays on the workstation's display device at least a subset of the information items and advertisements stored in local memory when the workstation meets predefined idleness criteria. At least a subset of the workstations include a profiler for storing subscriber profile data. The subscriber profile data represents subscriber information viewing preferences, indicating information categories for which the subscriber does and does not want to view information items. The information display controller includes a filter for excluding from the information items displayed on the display device those information items inconsistent with the subscriber profile data.

20 Claims, 13 Drawing figures